

Masterplanning: The Complete Guide
for Building a Strategic Plan for your
Business, Church or Organization
by Bobb Biehl



D Direction
O Organization
C Cash
T Tracking
O Overall Evaluation
R Refinement

Why are we doing what we are doing?
What should we do next?
What are our priorities?
Who's responsible for what?
What is our projected income, expenses, net?
What is the middle of our bullseye?
What decisions are needed?
What problems are keeping us from success?
What progress is being made?
How is our staff doing?
Are we achieving the quality we expect?
Are we making a real difference?
How can we be more effective and more efficient?
Are we doing the right things and are we doing them right?

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